

KCNC-TV

Quarterly Issues/Programs Report
Third Quarter
2012

July 1, 2012 – September 30, 2012

KCNC-TV QUARTERLY ISSUES/PROGRAMS LIST

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the period from July 1, 2012 – September 30, 2012.

KCNC broadcasts both locally produced and network programming. Although we include only local programs herein, KCNC also broadcasts several network programs including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

CBS4 MORNING - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: Two hours Monday - Friday 5:00 am - 7:00am. One hour Saturday 7:00am - 8:00am. Two hours Sunday 6:00am – 8:00am.

CBS4 AT NOON - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday - Friday, 12:00pm - 12:30pm

CBS4 AT 5 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Friday, 5:00pm – 5:30pm. One hour Saturday – Sunday, 5:00pm – 6:00pm.

CBS4 AT 6 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Saturday, 6:00pm – 6:30pm.

CBS4 AT 6:30 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half-hour Monday – Friday, 6:30pm – 7:00pm.

CBS4 AT 10 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: Thirty five minutes Monday – Sunday, 10:00pm - 10:35pm

WEDNESDAY'S CHILD – Brooke Wagner highlights a child waiting to be adopted from the Adoption Exchange.

Duration: One minute and forty-five seconds. Wednesdays, 12:00pm, 4:00pm and 10:00pm newscasts

COLORADO GETAWAYS - Regularly scheduled half-hour show features places to go and things to see throughout Colorado.

Duration: One half hour – Saturday, 6:30pm

ISSUES

EDUCATION/SCHOOLS

CBS4 MORNING –

07/02/12 Ten tips on how to cut college costs.

07/09/12 Manual High School is starting seven weeks earlier than other schools because it's an innovation school with an extended school year. Twenty-five days of the year are dedicated to off campus experiences, including visiting college campuses.

07/17/12 A new survey by Sallie Mae, the country's largest student lender, shows the average amount families spend on college declined by five percent in the past school year and that more families are making their college decisions based on what they can afford to pay.

07/24/12 The Department of Education and the Consumer Financial Protection Bureau are set to unveil a one page document that will give students information on costs, grants and loan options.

08/01/12 The University of Denver is setting up a scholarship fund to help graduate students in the Morgridge College of Education, in honor of Alex Teves, one of the Aurora Theater shooting victims.

08/02/12 The average parent with "K" through 12 kids is on track to spend more than \$688 dollars on school clothes and supplies this year.

08/06/12 Forty-four year old Rhonda Eisenberg, a teacher in the Greeley-Evans School District, is charged with two counts of sexual assault on a child. The school district is executing the termination process after a special meeting with the Board of Education.

08/27/12 Students at most Denver Public Schools had an extra week of summer vacation because the District pushed back its start date to avoid the summer heat.

09/07/12 Goddard Elementary School is one of 32 schools across the country to get a renovated library, as part of the Target School Library makeover.

09/07/12 Per a Colorado Department of Education regulation, school bus drivers are required to check their busses at the end of their routes to ensure that students aren't stranded.

09/07/12 The Douglas County Teachers Union is considering suing the school district for discrimination. The schools broke off contract talks with the union when an agreement could not be reached on a pay for performance plan.

09/10/12 The Chicago Teachers Union is on strike, leaving 350,000 students out of school.

09/12/12 University of Denver is ranked 83rd of the nation's top 100 national universities based on its Carnegie Foundation category as a doctoral-research university with high research activity.

09/13/12 Student enrollment is down 2% from last year, possible because students may be getting better financial aid offers for out of state schools.

09/14/12 Letters went home with students in Arvada alerting them of a man trying to coax children into his car.

09/17/12 "Education Drives America", the US Department of Education's coast-to-coast bus tour, is a part of First Lady Michelle Obama's "Let's Move" initiative and it stopped at Lowery Elementary School in Denver.

09/20/12 A consumer group wants schools to take tuna off the lunch menu after tests of canned tuna found it to have highly variable levels of mercury.

09/25/12 College costs are rising, and many families are wondering whether a degree is worth the time and money.

CBS4 AT NOON –

07/31/12 Stores in Cherry Creek North are joining forces to help students in Denver have the supplies they need to be ready for class by taking donations of either supplies or cash, which Janus will deliver, to needy students.

CBS4 AT 5 –

08/02/12 In the aftermath of the Aurora theater shooting, the Aurora Public School District is reaching out to all injured members of the Aurora Public Schools community. Psychologists, counselors and other resources are made available with help from a \$50,000 grant from the Secretary of Education.

08/12/12 The Englewood Chamber of Commerce organized stylists from Cuttin' It Loose salon to give free haircuts to low income students before their first day of school.

09/12/12 A Denver Police bulletin warns about a woman pretending to be a parent at the Denver Public Schools and then using the access to steal wallets, purses and other valuables from empty classrooms.

09/14/12 The National Assessment of Educational Progress says, only one-fourth of students in 8th through 12th grades have solid writing skills.

09/19/12 More protests are expected from hundreds of teachers who are taking a pay cut in Adams County

09/19/12 A Rhode Island school district is banning all Father-Daughter and Mother-Son dances because not all children have mother or father figures in their lives, and the ACLU says the events are in violation of state gender discrimination laws.

09/23/12 Teachers gathered in Jefferson County to voice opposition to Mitt Romney. The head of the Colorado Education Association says Romney's policies could cut vital funding to education.

09/24/12 The number of Denver Public Schools meeting or exceeding district standards is increasing. Fifty-eight percent of DPS schools are now rated distinguished or meeting expectations.

09/24/12 In an effort to curb unplanned pregnancies, the New York schools are now offering the "Plan B" emergency contraception to girls as young as 14 and they can get it without their parents' permission.

CBS4 AT 6 and CBS4 AT 6:30 –

08/08/12 In the first year of the school Transitional Colorado Assessment Program Denver Public Schools says its growth exceeded the statewide averages, and in Jefferson County, Denver's largest district, the scores were up to 11% higher than the rest of the state.

08/23/12 CU Denver started the first day with a ribbon cutting to celebrate the new Center for Commodities to serve business students.

09/17/12 Nearly a dozen medical marijuana dispensaries have until midnight to shut down, or face federal action, because they are within a thousand feet of schools. 09/17/12 Education Secretary, Arne Duncan says the message from the White House is that in order to have a strong economy, you have to have good schools with healthy kids.

09/20/12 It is expected that Colorado will collect an extra \$239-million dollars in taxes above what was predicted, and much of that money will go to kindergarten through 12th grade education.

CBS4 AT 10 –

08/04/12 Supporters of the Rocky Mountain Deaf School met at the site of their proposed new school. The land is zoned for a school, but some neighbors say a school doesn't belong in the open space.

08/15/12 Hundreds of thousands of young illegal immigrants stood in lines across the country, applying for a new immigration status, which would allow them to work or continue their education in the U.S. without fear of deportation.

08/28/12 President Obama spoke at Colorado State University about keeping college affordable.

09/09/12 A bond and mill levy campaign for Denver Public Schools will be on the ballot in November. The bond money would be used to build new facilities to accommodate the growing enrollment and to maintain, renovate and expand aging schools. The mill levy would be used for enrichment programs like art, music, and physical education.

09/14/12 Police chiefs from all the colleges in the metro area met to discuss how they would respond to a large emergency.

HOUSING/HOMELESSNESS

CBS4 MORNING –

07/18/12 Colorado Springs police made their first arrest since the city's camping ban was passed in 2010. Steven Wood was given several warnings and refused assistance to find temporary housing.

08/08/12 Denver Mayor Michael introduced a new housing community, Aria Denver, which two companies have been planning since 2007. It's an \$80 million dollar project that will offer HUD housing as well as 30,000 square feet of retail space.

08/21/12 CBS MoneyWatch has named the top ten cheapest places to live in America based on the price of housing, utilities, and groceries. Pueblo, Colorado was number seven.

08/21/12 Five Colorado cities made Money Magazine's list of 100 best places to live in America.

09/16/12 Ninety-one year-old Jane Vandis, of Michigan, sleeps outside to raise money for "Hearts for the Homeless". She has now raised more than \$4,000.

09/25/12 The latest from the Metro Denver Homeless Initiative report indicates there are more than 12,000 homeless men, women and children throughout the metro area, with thousands more on the brink of becoming homeless. Denver's Road Home, the Mile High United Way, the City and County of Denver and more than 60 providers are hosting Project Homeless Connect to help.

09/26/12 Project Homeless Connect's all-day event at the Convention Center, will help people find jobs, health care, and other ways to get back on their feet.

CBS4 AT 5 –

08/11/12 Colorado Coalition's "Healthy Kids Fair" was held at the Stout Street Clinic where homeless children were helped to get ready for school. They received free backpacks, school supplies, teeth cleaning, haircuts, vision exams, and immunizations.

09/18/12 The founder of a charity for "at-risk" kids has been arrested on charges of sexually assaulting a child. He founded "Stand Up For Kids", a national non-profit for homeless youth, in 1990.

09/25/12 The housing market is bouncing back in some areas, but depending on the losses people face, they may want to sell their home sooner rather than later to take advantage of a tax break slated to expire in three months.

CBS4 AT 6 and CBS4 AT 6:30 –

07/05/12 - A newly formed citizen action group called "Freeing All Nations Spirit" has scheduled a march to protest the recently passed ban on outdoor camping, which makes it unlawful for homeless persons to camp overnight in the city of Denver.

07/18/12 Home construction is starting to pick up across the country. It has increased by 7%, which is the highest level since 2008.

07/19/12 Auraria Campus student housing is full, so construction has begun on a dorm complex, which will house 360 students. There will also be a fitness center, swimming pool, and bowling alley available for students. The dorms will open for the fall semester of 2013.

07/24/12 The real estate site, Zillow, says year-to-year home values rose in the second quarter of 2012, which is the first increase since 2007.

07/25/12 New home sales in the US are now at their lowest level in five months. They fell nearly 8.5% in June after reaching a two-year high in May.

08/02/12 The State Housing Agency says there were nearly 8,000 foreclosure sales in the first half of 2012. This is down 26% from the first six months of last year and at the lowest level since they began tracking foreclosure sales in 2007.

08/15/12 A new survey says the outlook for home sales is at its highest level since the bubble burst five years ago.

08/16/12 New construction slowed by 1% in July, but applications for future projects rose to their highest level in four years.

08/17/12 More than 200 volunteers from the Metro Denver Hotel Association teamed up with Volunteers of America to spruce up the family motel on West Colfax. The motel serves the homeless, veterans, runaway teens, and people having a tough time making ends meet.

08/22/12 Sales of existing homes have increased but sales are still below the numbers that would indicate a healthy economy.

CBS4 AT 10 –

08/24/12 Denver's City Council passed the ban on public camping after an ugly summer of protests and police conflicts from the Occupy Denver movement, which added to Denver's already epidemic homeless issue.

08/31/12 At a time with record low interests rates, local housing numbers show many people in Denver are buying expensive houses. Realtors and sellers agree that there are now many more sold signs than foreclosure signs.

AFFORDABLE CARE ACT

CBS4 MORNING –

07/09/12 Senator Mark Udall's office says it's hosting a seminar with the Health and Human Services Regional Director, meeting with members of the Hispanic community to discuss the Affordable Care Act, and how to use it.

07/10/12 The House of Representatives begins the debate on the repeal of the President's Health Care Plan. President Obama is already promising to veto it if it makes it to his desk.

07/10/12 After the Supreme Court upheld the law, the House begins debate today and will likely vote tomorrow on House Resolution 6079; "The Repeal of Obama Care Act." The vote will be the 31st time Congress has voted to repeal, defund, or dismantle the affordable care act.

08/14/12 The group "Know Your Care Colorado" is hosting a discussion on the Supreme Court's ruling on the Affordable Care Act to help Coloradans understand the health care laws.

08/16/12 Romney and Ryan claim that President Obama raided Medicare funds to pay for the Affordable Care Act. The president says the plan that Ryan proposed in Congress would turn Medicare into a voucher system that would hurt senior citizens.

CBS4 AT 5

08/01/12 Starting August 1, 2012, as part of the Affordable Care Act, millions of women are being offered new health care services, free of charge, because companies are required to give patients access to preventative services.

08/01/12 Contraception is one of eight preventive health care services for women, which is mandated under the Affordable Care Act. Some small business owners across the country and in Colorado, are opposed to this service on religious grounds.

CBS4 AT 6 and CBS4 AT 6:30

07/12/12 Under the Affordable Care Act, if you don't buy health insurance you pay a fee that the law calls a penalty and the court calls a tax. Either way, you pay the same amount, which is a minimum of \$95 in 2014 and \$695 in 2016 when fully implemented.

08/01/12 The mandate takes effect August 1, 2012, but most women won't get free benefits until their insurance plan is renewed. The health care law provides free preventive services for men and children, including flu shots and other immunizations, screenings for cancers, high blood pressure, cholesterol, and depression.

08/16/12 AARP says that the President's Affordable Care Act strengthens and protects Medicare benefits and beneficiaries.

ECONOMY

CBS4 MORNING –

07/06/12 According to the Denver Post, a revised economic forecast says Colorado may add more jobs this year than originally thought. Colorado's current job growth rate is 1.6%.

07/06/12 In the third straight month of weak hiring, employers added only 80,000 jobs in June. The Labor Department says the unemployment rate was unchanged at 8.2%.

07/07/12 The economy has regained less than half of the 8-million jobs it lost during the recession.

07/18/12 Ben Bernanke, the Federal Reserve Chairman, says the economy could fall into another recession if Congress doesn't resolve its budget impasse by the end of the year. He also says economic problems in Europe are slowing down the U.S. economy.

07/28/12 The economy must grow by at least 2% to create new jobs for people.

08/01/12 Chairman Ben Bernanke says the Fed is prepared to act if unemployment remains high. However, experts say the economy hasn't slowed enough to take action right now. Reports showed a surprising jump in consumer confidence and a rise in home prices for the second straight month.

09/06/12 The economy created 125,000 new jobs in August and the unemployment rate remains at 8.3%.

09/04/12 Economists expect auto sales to be up 20%, as lower interest rates encourage consumers to replace their older cars and trucks. Auto sales have been one of the bright spots in the struggling economy.

09/03/12 Federal Reserve Chairman Ben Bernanke said the Federal Reserve will do more to boost the economy if unemployment stays high.

09/13/12 The Hiring Our Heroes event offers veterans national, regional, and local job opportunities, along with educational offerings.

09/13/12 The economy grew at less than 2% this spring and the unemployment rate has been above eight percent for more than 3-1/2 years.

09/18/12 Ten or more trucking companies will be at a job fair, and some may be willing to pay for training.

CBS4 AT NOON –

07/05/12 President Obama visited the small northern Ohio manufacturing town of Maumee where, like much of Northern Ohio, there is high unemployment and in June, manufacturing shrunk for the first time in 3 years.

07/05/12 The number of people applying for unemployment dropped and a private survey showed that hiring picked up in June. At the same time, retail sales were weaker, indicating that people are still concerned about the economy and their jobs.

08/09/12 Unemployment applications fell by 6,000 last week and the national trade deficit also dropped.

08/14/12 Retail sales were up .8% in July, which is the biggest increase in those sales since February and comes after three months of decline. People spent more on cars, furniture, and clothing.

09/20/12 Data from the U.S. Census suggests that the economy has already bottomed out and is now stabilizing. The jobless rate remains high, but the data shows that more young people are leaving their parents homes and taking a chance on college and the job market.

CBS4 AT 5 –

07/11/12 Coloradans have been generous in helping those impacted by the many wildfires. Television stations statewide are helping raise money for wildfire relief.

07/12/12 After the listeria outbreak last year, Rocky Ford Cantaloupes will be back in stores next week, which is good for Colorado's economy.

08/03/12 Private companies broke a four month slump and added 163,000 jobs last month, which is the biggest hiring wave since February. But the overall jobless rate went up to 8.3% because more people are looking for work.

09/02/12 Wage theft is a growing problem nationally. It occurs when unethical employers underpay or refuse to pay workers all the money that is owed to them. It happens through not paying minimum wage and workers not being paid time and a half for overtime.

09/13/12 The Federal Reserve plans to spend \$40-billion dollars a month to buy bonds, which will lower long-term interest rates and spur spending. They also plan to keep short term interest rates near zero through 2015.

09/18/12 Kohl's plans to hire about 40 seasonal workers per store, which is a 10% increase from last year. It means there should be approximately 800 jobs available in Colorado.

09/28/12 Forty or more franchises from over the U.S. are at a weekend expo to expand their businesses in the Denver area.

CBS4 AT 6 and CBS4 AT 6:30 –

07/12/12 When our tax increases are measured as a percentage of the overall economy, they amount to .49% of GDP, which is the largest in nearly 20 years, but still smaller than tax increases under Jimmy Carter, Bill Clinton, and Ronald Reagan.

08/01/12 Manufacturing in the U.S. slowed for the second month in a row in July, which analysts say shows the economy is growing at a sluggish pace. But, construction spending rose nearly half a percent in June, which is the third increase in a row.

08/15/12 The labor department says a small drop in energy prices was offset by higher prices for food, which analysts say that's a sign the economy is keeping inflation in check. And homebuilders haven't felt this confident about the housing market in five years. A new survey says the outlook for home sales is at its highest level since the bubble burst five years ago.

08/20/12 The US Pro Cycling Challenge is a huge boost to Colorado's economy.

08/29/12 The U.S. economy rose nearly 2% from April to June due to rising consumer spending and exports.

09/04/12 Every major U.S. auto company is reporting sales gains for August, which suggests that car and truck sales will stay strong despite worries about the economy.

09/17/12 The message from the White House is that in order to have a strong economy, you have to have good schools with healthy kids.